

Whatsapp Marketing

A Magic Tool

Disclaimers

I don't use Bulk Whatsapp

I don't Spam unknown contacts

I hate Selling aggressively on Whatsapp

I hate joining a group just for grabbing contacts

I don't use whatsapp for daily spiritual dosing



Right Usage

I use Business Whatsapp

I build relations by nurturing contacts

I do educate audience by conceptual posts

I join groups for discussing ideas

I do use other tools which automate my tasks

Personal Whatsapp

Whatsapp Status – Share about myself | My personality

Broadcast Lists – Subject Awareness | No Push Content | Less is good

Groups – Just for discussions, not for promoting my stuff as a ritual

Whatsapp Business

Business Profile

Catalogue

Greeting Message

Away Message

Quick Replies

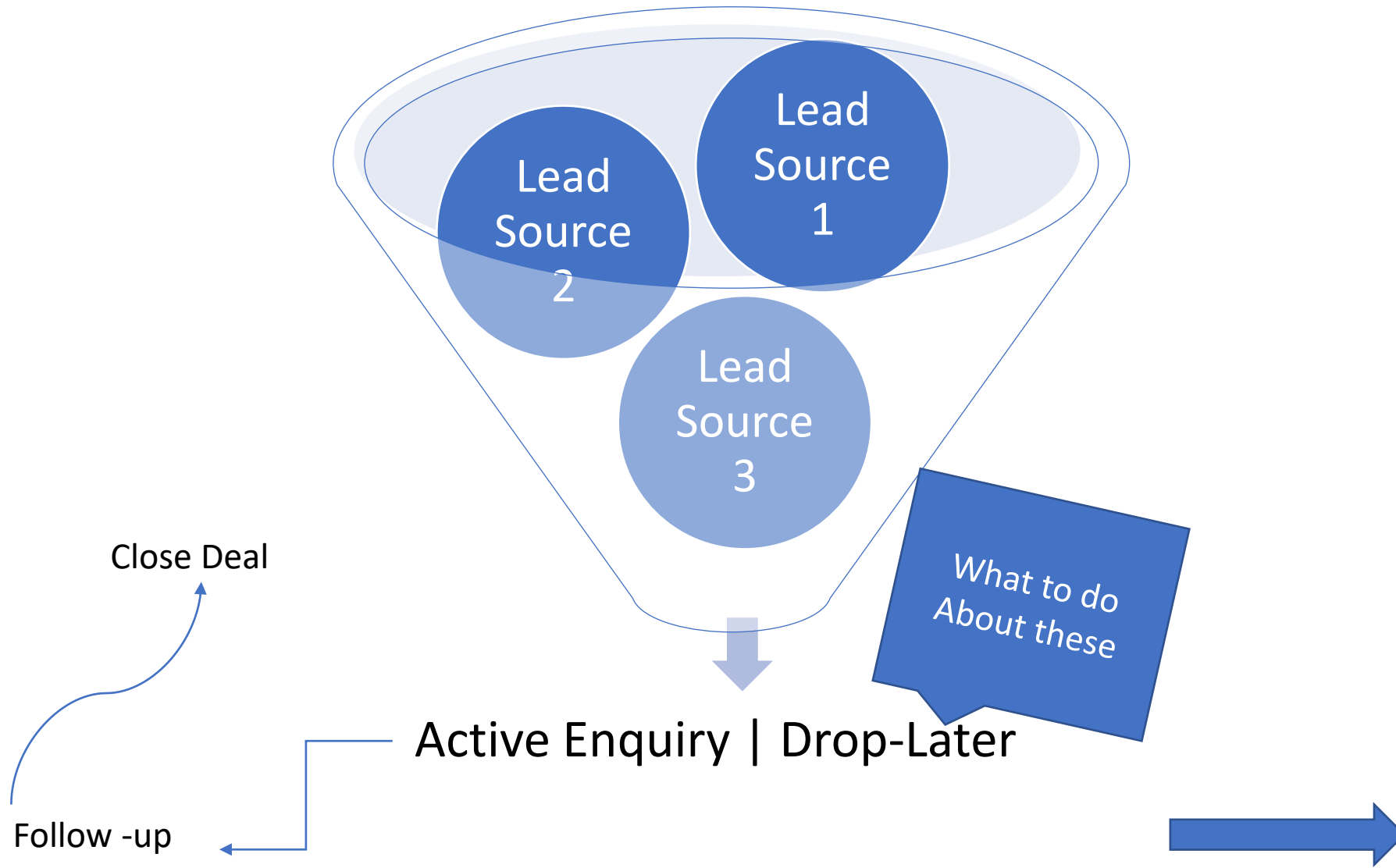
Labels

Short Link

Multi Device Beta

My Strategy ...







Drops | Later's

- Adding them to BC List
- Sending relevant Content
- Attending queries
- Educating
- Conversion happens one day (Hoping)

Challenge



Maintaining
Consistency



Manual Work



Boredom

Tools I use

CRM [Handling Active Enquiries]-
Free/ Paid + Customization
Charges

Whatsapp Automation [Tags| Bots
| Campaigns] – 9000 per year

Task Management Softwares
[Internal Tasks Handling] – 10000
per year

Further Details ...

- For Details Contact Me thru your Mentor Chapter
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