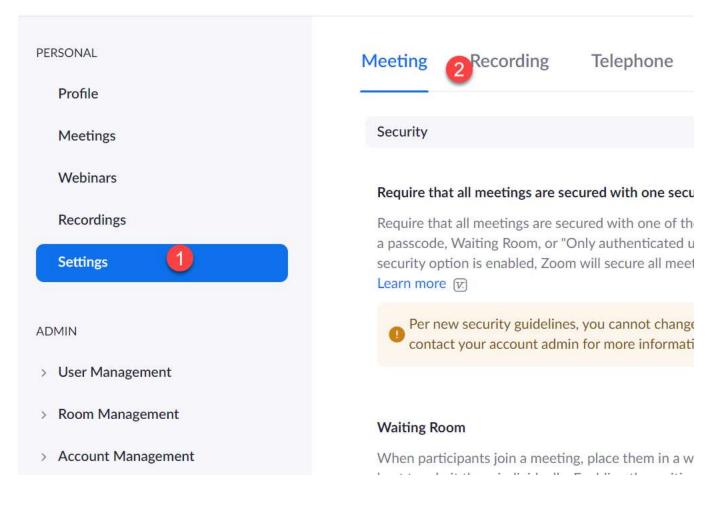
## 10 "Hat-ke" Tips to make Zoom Meetings effective

- Don't do too many meetings, just because it's free. It's a cognitive load. If you do networking; it needs further processing as well. It's like planting planting a seed, nurturing it. Hence limit these 1-2-1s.
- If you are recording the meeting, record it to Cloud if using a PRO version. Zoom sends you an email once the recording is ready to use. You can download that link. Record in "Active Speaker" mode + Audio file download + Save Chat.



	PLANS & PRICING CONTACT SALES
ADMIN	Cloud recording
> User Management	Allow hosts to record and save the meeting / webinar in th
> Room Management	Record active speaker with shared screen
> Account Management	Record gallery view with shared screen (?)
	Record active speaker, gallery view and shared screen s
> Advanced	2 Record an audio only file
	3 Save chat messages from the meeting / webinar
	Advanced cloud recording settings
Attend Live Training	Add a timestamp to the recording ⑦
Video Tutorials	Display participants' names in the recording
Knowledge Base	$\checkmark$ Record thumbnails when sharing (?)
	Optimize the recording for 3rd party video editor ⑦
	Save panelist chat to the recording ⑦

3) Schedule follow-ups through ZOHO CRM. Follow-up is just doing what you said you will do. It's not ridiculous follow up, It's not hammering.

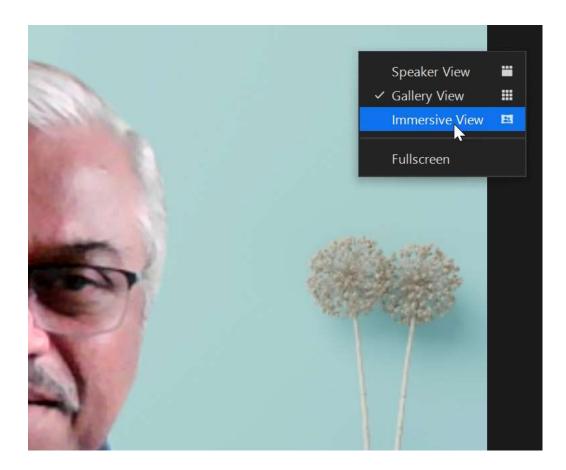
oday + Over	rdue Tasks					Todays Scheduled+Ov	verdue Calls	
Activity Type	Related To	Due Date	Subject	Description	<b>^</b>	Subject	Related To	Call S
Tasks	©ª N Naha	02/06/2021	121		H	Final List of elements from the quote	©ª Nira Mantri	02/0 07:00
Tasks	©« A Dhar	02/06/2021	Casual Touch		Н	Comments about the quote?	© <sup>«</sup> Prai Smart	02/0 06:00
asks	©« k Lond	01/06/2021	Whatsapp follow up					
asks	©a V	01/06/2021	Refer Agua Puro Connect					
Tasks	©• ⊦ Baba	01/06/2021	Message on FB	Response to my message on WA				

4) Use Google Calendar with Tasks to keep records in Place, sync it with your Mobile

Today	< >	May –	Jun 202	1 C	0 8	🕃 Week	•	Proje	TASI My	rs Tasks - 2
	SUN	MON	TUE	WED	THU	FRI	SAT		@+	Add a task
ИT+05:30	30	31	1	2	3	4	5	0	0	Call:- Mr. Prana 18 weeks ago
9 AM	1			•	_			•	0	Call:- Mr. Yoge: 18 weeks ago
10 AM		Joy Team M		121 nikita					0	Nilesh Gaikwa Rs:- 18,150/-
12 PM		10:50 - 11:5		11am – 12p				+	0	20 weeks ago Nilesh Gaikwa
1 PM									0	Rs:- 18,150/-
2 PM			Mwpi execu 2 – 3pm	i2a training 2 – 3:30pm	i2a training	i2a training	i2a training		0	
4 PM				BYST Webin 4 – 5pm	3 – 4:30pm	3 – 4:30pm	3 – 4:30pm			
5 PM		Aspire Meet 5 - 6pm		4 - <del>3</del> pm						
6 PM								í		

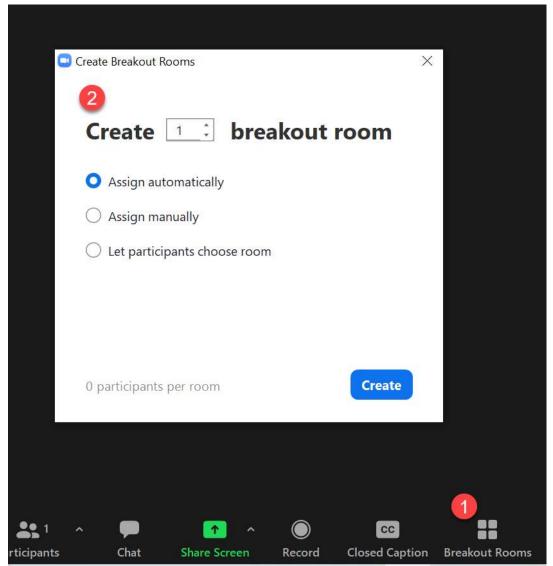
5) Make your "Look & Feel" Impressive. Attend the meeting in a professional way. Keep your dressing formal. Try changing your Zoom Virtual Backgrounds to suit to your brand. You can use Canva to create your own background yourself. You can also try the new "Immersed View" feature from Zoom.







6) Use **Break-Out Rooms** from Settings , split participants into separate rooms.

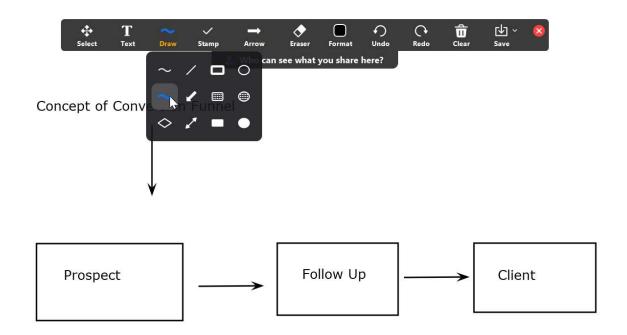


7) Spotlight Option to keep Focus on presenters :-

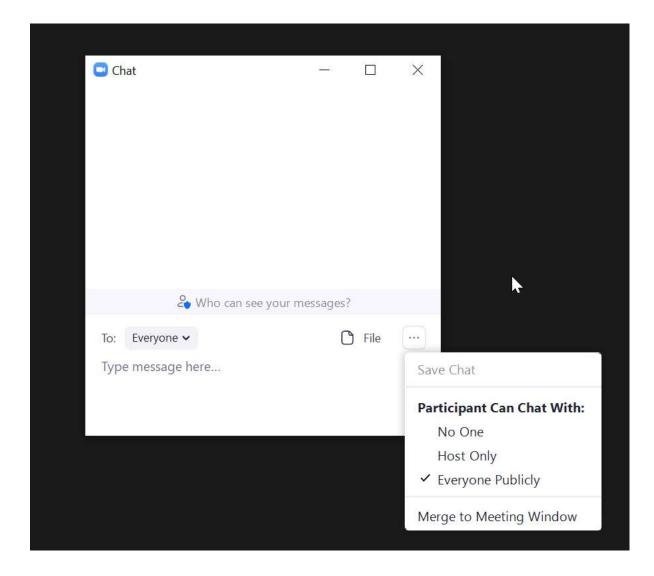
You can Add Spotlight to keep the presenters in focus. If you are an attendee, use "Pin" feature

8) Use the **Whiteboard**. They are saved inside zoom folder

E S S Creen	Vhiteboard	iPhone/iPad	
Image: Sector	Image:	Snagit Editor - [Jun 2, 2021	Suge Capture Snagit Capture
Share sound ~ Optimize for	video clip		Share



9) Save Chat, Send File : Send your all files instantly from the meeting itself to reduce the gap between follow-ups. Also save Chats to store all information in 1-place. These files can be accessed from Documents
=→ Zoom Folder Later.



10) If recording to be used for engagement, then upload it on youtube, once done, delete the same from zoom to reduce the space (2 GB)

## Soumitra M Ghotikar | Mentor (Pune Chapter-BYST) | Linked In :

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	PLANS & PRICING CONTACT SALES		SCHEDULE A MEETING	JOIN A MEETING	HOST A MEETING -
PERSONAL	Cloud Recordings Local Recordi	ings			Settings
Meetings	From dd/mm/yyyy To 02/06/20	021 All Stat	tus 🗸		
Webinars Recordings	Search by ID	Sea	rch Export		
Settings	3 Delete Selected (1) Delete All				4 Trash (1)
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> User Management	NU Select Weekly Mee 2	848 5755 0502	May 28, 2021 07:35 4 F PM	Ģ	hare 1ore 🗸
> Room Management	2				
> Account Management					